



Longer Lashes

Normally I don't wear a lot of makeup. But on days when I know I have an important business lunch with clients, I'll put on some liner to make my eyes pop, and then a few coats of Shu Uemura Mascara Length & Waterproof—it's the best. Not only is it waterproof, but it really separates my lashes and makes them look extra long.

*Samantha Slaven, 36,
West Hollywood, California*

Shu Uemura Mascara Length & Waterproof, \$20, shu-uemura-usa.com.

Feeling Cheeky

As a mom of two boys (ages 2 and under), finding the time to pamper myself or even get myself ready for the day is sometimes challenging. Even if I don't put any other makeup on my face, a quick swipe of my favorite Nars blush does wonders for me. It could be the peachy pink color or the racy name (it's called Orgasm!), but it brings a healthy flush to my cheeks—and puts a pep in my step every time—even if I don't have two minutes to myself.

Jeanine Boiko, 36, Wantagh, New York
Nars Orgasm Blush, \$25, narscosmetics.com.

Bright Side

I'm a total night owl—even if I'm just at home watching TV, I love to stay up late. Unfortunately, I have to get up early for work (7 a.m.), and I get concerned about looking tired. On especially groggy mornings, I dab a little Benefit High Beam—a light pink highlighting liquid—on my cheekbones and near the inner corners of my eyes for an instant face-lift and confidence builder. It's a great way to fake looking awake and alert, and eventually it makes you feel awake and alert, too.

Caroline Buchanan, 32, New York City

Benefit High Beam, \$24, benefitcosmetics.com, 800-781-2336.



Straightened Up

I'm a middle school social studies teacher, and while I'm comfortable with kids, I get nervous when I need to speak in front of a group of parents. Sometimes, though just looking confident ends up helping me do what's needed. That's why I try to stand up straight and hold my head high whenever I need an extra shot in the arm. No matter what mood I'm in, this little trick has a big impact: It gives me fuss-free poise. I also take a deep breath, smile and remind myself it won't be nearly as bad as I think.

*Allison Hammer, 37,
Acton, Massachusetts*



WHAT LISA loves

Senior Editor Lisa Jones shares her favorite product picks.

Perfect Canvas (1)

My never-leave-home-without-it favorite makeup is MAC Studio Fix (\$25, maccosmetics.com). I started using it in college to hide terrible acne. A decade later my skin is better, but I still use the powder-and-foundation combo to take care of redness and oily spots. It covers in one swipe without looking cakey; no wonder I often spy it in professional makeup artists' bags.

Smooth Cover (2)

Freshly shaved legs make me feel put together, even when I'm wearing woolly pants or thick winter tights. For an indulgent treat, I like to use Wish Shave Crave shaving cream (\$32, wishbody.com). It exfoliates and lifts hair for a smooth shave and extra-soft skin. To go all out, try it with the Wish Original Body Brush (\$65).



No-Show Panties (3)

I hate wondering whether my panty lines are showing, but I have never felt comfortable or confident wearing a thong. Then, a couple of years ago, I found Hanky Panky low-rise thongs (\$18, hankypanky.com). The magically stretchy lace doesn't dig into skin to create unsightly rolls in the most unfortunate places.

Circle Eraser (4)

My favorite new drugstore fix for under-eye circles is Lumene Touch of Radiance Highlighter (\$14, CVS stores). The built-in brush makes for easy touch-ups on the go.

Comfy Heels (5)

It's hard to walk into a room as if you own it when your pointy leopard-print pumps feel less fabulous than they look. Enter Foot Petals Tip Toes (\$7, footpetals.com)—flower-shaped pads you press into your dress shoes for extra ball-of-foot cushioning. The company also makes other brilliant pedi-cures, like thin cushions for the inside of ankle straps.